

Department of Business

Prof. Samuel Alagurajah

Dr. Tony Gentilucci

The Bachelor of Arts in Business is a business program with a strong foundation in the liberal arts. Students acquire a broad education that emphasizes communication skills, problem solving and critical thinking. They also learn to integrate their faith with their understanding of the business world. The Business major prepares students for a wide variety of careers in both profit and non-profit organizations, as well as for later specialization through graduate studies in Business, Accounting or Law. A particular focus of the department is on non-profit organizational management and leadership.

BA Business Requirements

| Core Requirements (<i>Credit hours in bold are required</i>) | | Credit Hours |
|--|--|--------------|
| BSTH 101 | Old Testament Scripture | 3 |
| BSTH 102 | New Testament Scripture | 3 |
| BSTH 201 | Hermeneutics | 3 |
| BSTH 270 | Introduction to Christian Theology | 3 |
| Two of | | 6 |
| ENGL 101 | Introduction to Literature I | 3 |
| ENGL 102 | Introduction to Literature II | 3 |
| ENGL 171 | Literature and Composition | 3 |
| One of | | 3 |
| HIST 101 | History of Western Civilization in Global Perspective I | 3 |
| HIST 102 | History of Western Civilization in Global Perspective II | 3 |
| INDS 101 | University Studies in Christian Perspective | 3 |
| INDS 475 | Christianity and Culture | 3 |
| PHIL 171 | Introduction to Philosophy | 3 |
| Fine Arts | Fine Arts elective course | 3 |
| Language | Language elective courses | 6 |
| Total Core Requirements | | 39 |

| Major Requirements (Credit hours in bold are required) | | Credit Hours |
|---|--|--------------|
| BUSI 101 | Introduction to Business | 3 |
| BUSI 215 | Business Ethics | 3 |
| BUSI 231 | Marketing | 3 |
| BUSI 411 | Strategy | 3 |
| BUSI ____ | Business courses | 12 |
| ECON 101 | Microeconomics | 3 |
| ECON 102 | Macroeconomics | 3 |
| MATH 121 | Introduction to Statistics | 3 |
| Three of | | 9 |
| HIST 384 | North American Economic History: 1919 to the Present | 3 |
| MATH 323 | Data Analysis | 3 |
| PHIL 201 | Critical Reasoning | 3 |
| PSYC 345 | Consumer Psychology | 3 |
| Total Major Requirements | | 42 |

| Electives | | Credit Hours |
|------------------------------------|--|--------------|
| Total Elective Requirements | | 39 |

| Total Degree Requirements | | Credit Hours |
|--|--|--------------|
| <i>Core, Major & Elective Requirements</i> | | |
| Total Degree Requirements | | 120 |

Notes:

At least 45 out of 120 credit hours must be taken at the 3000 or 4000 level.

Minimum cumulative Grade Point Average (GPA) of 2.0 and a minimum of 120 credit hours.

Business Administration Minor Requirements

| Minor Requirements (Credit hours in bold are required) | | Credit Hours |
|--|---------------------------------------|--------------|
| BUSI 101 | Introduction to Business | 3 |
| BUSI 215 | Business Ethics | 3 |
| BUSI 231 | Marketing | 3 |
| BUSI 261 | Introduction to Financial Accounting | 3 |
| BUSI 262 | Introduction to Managerial Accounting | 3 |
| BUSI 2__ | Business course | 3 |
| BUSI 3__ | Business courses | 6 |
| Total Minor Requirements | | 24 |