

MA Media Arts

Media includes text, audio, images, motion pictures, art, and digital deliveries. Students in the Masters degree in Media Arts at Tyndale University have unique goals and vocational aspirations, ranging from writing, documentary and narrative film, sound and visual production, entrepreneurship, ministry, education, and technology development. Professors mentor students through online, project-oriented courses to develop unique voices through media. This experiential media MA is designed for students who want practical opportunities to shape their professional and creative competencies as Tyndale builds a collaborative community that focuses on the redemptive message of the Gospel.

MA Media Arts Degree Requirements

Courses	Credit Hours
Storytelling	3
Media Production	3
Theology of Creativity	3
Entrepreneurial Leadership in Media	3
The Artist's Voice	3
Producing as Leadership	3
Storytelling Internship	3
Thesis	9
Electives	6
Total Degree Requirements	36

Course Descriptions

Storytelling (3 credit hours)

Media starts with ideas that communicate and capture readers' imagination. Great media comes from meaningful stories that create cathartic experiences for audiences.

Storytelling mentors students to develop thoughtful stories from page to pitches for projects related to their media-interests.

Media Production (3 credit hours)

Narrative, documentary, and poetic media require perspective. To tell meaningful stories that stands out to audiences, producers must enhance their technical and artistic skills with media tools. Media Production turns storytelling knowledge into compelling media, preparing producers for future employment, the ability to effective communication through forms of media, and develop creative content with aesthetic and technical proficiency.

Theology of Creativity (3 credit hours)

Media is the expression of 21st century philosophical ideas and is an expression of the artist's religious values. This course mentors students to reflection on their faith to discover what it means to be creative, learning from global voices, philosophical

perspectives, and theological insights that connect our work in media to Creation. Theology of Creativity gives students the opportunity to dig into their research, readings, viewings, and assignments to create media that explores expressions of faith as creative action.

Entrepreneurial Leadership in Media (3 credit hours)

With the ubiquitous need for media, corporations search for people who can provide quality content, creating a vacuum for media entrepreneurs. Producers need to have a business vision to service global demands for media. This knowledge and practice include business skills, leadership, and knowledge of needs, demands, and markets.

Entrepreneurship Leadership in Media prepares students to respond to needs with their unique media interests, a business plan, and a content strategy for a potential business venture.

The Artist's Voice (3 credit hours)

Every artist has a unique voice and approach to creating media. All artists are challenged to find topics, themes, and styles to represent their ideas and particular art. The Artist's Voice explores the means by which media artists can discover what matters to them, find engaging content, and use their voice to tell stories through their chosen craft while considering the broader story of the Gospel.

Producing as Leadership (3 credit hours)

Producers initiate media projects through leadership, research and creativity, developing media 'properties' that combine a creative vision, entrepreneurship, and human resources. Producing as Leadership enables students to develop viable media content as they prepare their Thesis and projects after graduation.

Storytelling Internship (3 credit hours)

Asserting their focus on media and professional craft, students connect with an organization, charity, or ministry outside the program to create, help tell their stories, and provide services and expertise to help the organization with their media needs.

Electives (2 electives @ 3 credit hours/course)

Thesis (9 credit hours)

The thesis is significant media project related to the student's craft. Thesis projects reflect what students have learned and how they have developed through their degree, demonstrating their competency in media specializations. Length and amount of work in the thesis will be determined by mentors based on media, content, and vision of the student. The thesis is done in collaboration and guidance with an appropriate mentor who has experience in the student's craft.

Course titles and descriptions are subject to change