

Department of Media Arts

Dr. Murray Stiller, Chair

Tyndale's Media Arts program offers four unique degrees to mentor students as filmmakers, media artists, and content leaders to tell 21st century audio-visual stories. The BA in Media Arts degrees include: Business, Fine Arts, Media Ministry, and Production. Students learn how to tell compelling stories, make films in multiple formats, and create original media while being encouraged by mentors and fellow-students as they develop their talents. Students will work with charities and non-profit organizations creating media for clients, learning professional etiquette, and making contacts for employment after graduation.

The BA Media Arts is an intense program with high expectations of students, preparing them for graduate studies, helping them start media businesses, and motivating them to discover their unique voices to provide creativity to corporate and non-profit employers as faith-based leaders in a market eager to utilize their talents.

The BA Media Arts-Business degree prepares students to start media business and/or work with corporations as media and production managers. The BA Media Arts-Fine Arts supports students to develop their focus in motion graphics, animation, experimental media, and art for commercial installation. Students in Media Arts-Media Ministry work with and create media for churches and non-profit ministries. The BA Media Arts-Production prepares students to work in a variety of environments, including the film industry, making narrative films, documentaries, and corporate media.

BA Media Arts – Business Requirements

Core Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
BSTH 101	Old Testament Scripture	3
BSTH 102	New Testament Scripture	3
BSTH 201	Hermeneutics	3
BSTH 270	Introduction to Christian Theology	3
Two of		6
ENGL 101	Introduction to Literature I	3
ENGL 102	Introduction to Literature II	3
ENGL 171	Literature and Composition	3
One of		3
HIST 101	History of Western Civilization in Global Perspective I	3
HIST 102	History of Western Civilization in Global Perspective II	3
INDS 101	University Studies in Christian Perspective	3
INDS 475	Christianity and Culture	3
PHIL 171	Introduction to Philosophy	3
Natural Sciences	Natural Sciences elective course	3
Total Core Requirements		33

Major Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
One of		3
MEDA 111	Introduction to Cinematography	3
MEDA 113	Introduction to Filmmaking	3
MEDA 121	Language of Media	3
MEDA 210	The Art of Editing	3
One of		3
MEDA 230	Film as Philosophy	3
PHIL 241	Philosophy and Film	3
MEDA 212	Writing for Media	3
One of		3
BUSI 231	Marketing	3
MEDA 280	Marketing and Media	3
One of		3
ARTM 340	Cinema and Christianity	3
MEDA 232	Christianity on Screen	3
One of		3
HIST 387	Film and Western Culture	3
MEDA 3XX	Story of the World Cinema	3
MEDA 3XX	Small Media Business Ownership	3
MEDA 380	Corporate Storytelling	3
One of		3
MEDA 3XX	Research Skills and Statistics	3
PSYC 360	Research Methods in the Social Sciences	3
MEDA 4XX	Advanced Project Management for Media	3
Total Major Requirements		36

continued

Major Elective Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
3 courses from the following		9
One of		3
ARTM 310	Digital Technology and Sound Engineering	3
MEDA 322	Media Sound	3
MEDA 214	Screenwriting	3
MEDA 220	Introduction to Graphic Design for Media	3
MEDA 340	The Bible, Story, and Media	3
MEDA 312	Social Media Production	3
MEDA 320	Motion Graphics and Animation for Media	3
MEDA 3XX	Hermeneutics and the Modern Message of Jesus in Media	3
MEDA 3XX	Media, Meaning, Ethics, and Faith	3
MEDA 310	Advanced Directing and Producing	3
MEDA 324	Artificial Intelligence and Creativity in Media	3
MEDA 3XX	Documentary Filmmaking	3
MEDA 4XX	Ethnography and Media	3
MEDA 4XX	Film as Christian Witness; Apologetics	3
MEDA 410	The Practice of Film Theory and Advanced Filmmaking	3
MEDA 4XX	The History and Practice of Experimental Media	3
MEDA 4XX	Media as Culture; the Theology of Making	3
Total Major Elective Requirements		9
Electives		Credit Hours
Total Elective Requirements		42
Total Degree Requirements		Credit Hours
<i>Core, Major, Major Elective & Elective Requirements</i>		
Total Degree Requirements		120

Notes:

- At least 45 out of 120 credit hours must be taken at the 3000 or 4000 level.
- Minimum cumulative Grade Point Average (GPA) of 2.0 and a minimum of 120 credit hours.

BA Honours Media Arts – Business Requirements

Core Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
BSTH 101	Old Testament Scripture	3
BSTH 102	New Testament Scripture	3
BSTH 201	Hermeneutics	3
BSTH 270	Introduction to Christian Theology	3
Two of		6
ENGL 101	Introduction to Literature I	3
ENGL 102	Introduction to Literature II	3
ENGL 171	Literature and Composition	3
One of		3
HIST 101	History of Western Civilization in Global Perspective I	3
HIST 102	History of Western Civilization in Global Perspective II	3
INDS 101	University Studies in Christian Perspective	3
INDS 475	Christianity and Culture	3
PHIL 171	Introduction to Philosophy	3
Natural Sciences	Natural Sciences elective course	3
Total Core Requirements		33
Major Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
One of		3
MEDA 111	Introduction to Cinematography	3
MEDA 113	Introduction to Filmmaking	3
MEDA 121	Language of Media	3
MEDA 210	The Art of Editing	3
One of		3
MEDA 230	Film as Philosophy	3
PHIL 241	Philosophy and Film	3
MEDA 212	Writing for Media	3
One of		3
BUSI 231	Marketing	3
MEDA 280	Marketing and Media	3
One of		3
ARTM 340	Cinema and Christianity	3
MEDA 232	Christianity on Screen	3
One of		3
HIST 387	Film and Western Culture	3
MEDA 3XX	Story of the World Cinema	3
MEDA 3XX	Small Media Business Ownership	3
MEDA 380	Corporate Storytelling	3
One of		3
MEDA 3XX	Research Skills and Statistics	3
PSYC 360	Research Methods in the Social Sciences	3

continued

Media Arts Minor Requirements

for students in a Bachelor of Arts degree program

Minor Requirements (<i>Credit hours in bold are required</i>)		Credit Hours
One of		3
MEDA 111	Introduction to Cinematography	3
MEDA 113	Introduction to Filmmaking	3
MEDA 121	Language of Media	3
MEDA 210	The Art of Editing	3
One of		3
MEDA 230	Film as Philosophy	3
PHIL 241	Philosophy and Film	3
MEDA 212	Writing for Media	3
MEDA 3__	Media Arts courses	9
Total Minor Requirements		24