

BA Media Arts – Business Requirements

| Core Requirements <i>(Credit hours in bold are required)</i> | | Credit Hours |
|--|--|--------------|
| BSTH 101 | Old Testament Scripture | 3 |
| BSTH 102 | New Testament Scripture | 3 |
| BSTH 201 | Hermeneutics | 3 |
| BSTH 270 | Introduction to Christian Theology | 3 |
| Two of | | 6 |
| ENGL 101 | Introduction to Literature I | |
| ENGL 102 | Introduction to Literature II | |
| ENGL 171 | Literature and Composition | |
| One of | | 3 |
| HIST 101 | History of Western Civilization in Global Perspective I | |
| HIST 102 | History of Western Civilization in Global Perspective II | |
| INDS 101 | University Studies in Christian Perspective | 3 |
| INDS 475 | Christianity and Culture | 3 |
| PHIL 171 | Introduction to Philosophy | 3 |
| ____XX | Language elective | 3 |
| ____XX | Language elective | 3 |
| ____XX | Natural Science elective | 3 |
| Total Core Requirements | | 39 |

| Major Requirements | | Credit Hours |
|--------------------|--------------------------------|--------------|
| One of | | 3 |
| ____1XX | Introduction to Filmmaking | |
| ARTM 240 | Introduction to Cinematography | |
| One of | | 3 |
| ____2XX | Film as Philosophy | |
| PHIL 241 | Philosophy and Film | |
| One of | | 3 |
| ____2XX | Christianity on Screen | |
| ARTM 340 | Cinema and Christianity | |
| One of | | 3 |
| ____2XX | Marketing and Media | |
| BUSI 231 | Marketing | |
| One of | | 3 |
| ____3XX | Story of World Cinema | |
| HIST 387 | Film and Western Culture | |

| Major Requirements | | Credit Hours |
|--|---|--------------|
| One of | | 3 |
| ___3XX | Research Skills and Statistics | |
| PSYC 360 | Research Methods in the Social Sciences | |
| ___1XX | Language of Media | 3 |
| ___2XX | The Art of Editing | 3 |
| ___2XX | Writing for Media | 3 |
| ___3XX | Small Media Business Ownership | 3 |
| ___3XX | Corporate Storytelling | 3 |
| ___4XX | Advance Project Management for Media | 3 |
| Total Major Requirements | | 45 |
| Electives | | Credit Hours |
| Total Elective Requirements | | 36 |
| Total Degree Requirements | | Credit Hours |
| <i>Core, Major & Elective Requirements</i> | | |
| Total Degree Requirements | | 120 |

BA Honours Media Arts – Business Media Requirements

| Core Requirements <i>(Credit hours in bold are required)</i> | | Credit Hours |
|--|--|--------------|
| BSTH 101 | Old Testament Scripture | 3 |
| BSTH 102 | New Testament Scripture | 3 |
| BSTH 201 | Hermeneutics | 3 |
| BSTH 270 | Introduction to Christian Theology | 3 |
| Two of | | 6 |
| ENGL 101 | Introduction to Literature I | |
| ENGL 102 | Introduction to Literature II | |
| ENGL 171 | Literature and Composition | |
| One of | | 3 |
| HIST 101 | History of Western Civilization in Global Perspective I | |
| HIST 102 | History of Western Civilization in Global Perspective II | |
| INDS 101 | University Studies in Christian Perspective | 3 |
| INDS 475 | Christianity and Culture | 3 |
| PHIL 171 | Introduction to Philosophy | 3 |
| ____XX | Language elective | 3 |
| ____XX | Language elective | 3 |
| ____XX | Natural Science elective | 3 |
| Total Core Requirements | | 39 |

| Major Requirements | | Credit Hours |
|---------------------|---|--------------|
| One of | | 3 |
| ____1XX ARTM 240 | Introduction to Filmmaking Introduction to Cinematography | |
| One of | | 3 |
| ____2XX PHIL 241 | Film as Philosophy Philosophy and Film | |
| One of | | 3 |
| ____2XX ARTM 340 | Christianity on Screen Cinema and Christianity | |
| One of | | 3 |
| ____2XX BUSI 231 | Marketing and Media Marketing | |
| One of | | 3 |
| ____3XX HIST 387 | Story of World Cinema Film and Western Culture | |

| Major Requirements | | Credit Hours |
|--|---|--------------|
| One of ___1XX ARTM 240 | Introduction to Filmmaking Introduction to Cinematography | 3 |
| One of ___2XX PHIL 241 | Film as Philosophy Philosophy and Film | 3 |
| One of ___2XX ARTM 340 | Christianity on Screen Cinema and Christianity | 3 |
| One of ___2XX BUSI 231 | Marketing and Media Marketing | 3 |
| One of ___3XX HIST 387 | Story of World Cinema Film and Western Culture | 3 |
| One of ___3XX PSYC 360 | Research Skills and Statistics Research Methods in the Social Sciences | 3 |
| ___1XX | Language of Media | 3 |
| ___2XX | The Art of Editing | 3 |
| ___2XX | Writing for Media | 3 |
| ___3XX | Small Media Business Ownership | 3 |
| ___3XX | Corporate Storytelling | 3 |
| ___4XX | Advance Project Management for Media | 3 |
| One of ___4XX | Senior Thesis | 6 |
| or ___4XX | Directed Studies in Visual Arts and Media | 3 |
| ___4XX | Internship in Digital Technology and Sound Engineering | 3 |
| Total Major Requirements | | 48 |
| Electives | | Credit Hours |
| Total Elective Requirements | | 33 |
| Total Degree Requirements | | Credit Hours |
| <i>Core, Major & Elective Requirements</i> | | |
| Total Degree Requirements | | 120 |

Notes:

- Non-Honours students, must take at least 9 (27 credits) Core, Media, or General Electives at the 300/400 level.
- Honours students must take at least 5 (15 credits) Core, Media, or General Electives at the 300/400 level.
- Minimum cumulative Grade Point Average (GPA) of 2.0 and a minimum of 120 credit hours.

Media Arts Minor Requirements

| Minor Requirements <i>(Credit hours in bold are required)</i> | | Credit Hours |
|---|--------------------------------|--------------|
| One of | | 3 |
| ___1XX | Introduction to Filmmaking | |
| ARTM 240 | Introduction to Cinematography | |
| One of | | 3 |
| ___2XX | Film as Philosophy | |
| PHIL 241 | Philosophy and Film | |
| ___1XX | Language of Media | 3 |
| ___2XX | The Art of Editing | 3 |
| ___2XX | Writing for Media | 3 |
| ___3XX | Media Arts course | 9 |
| <hr/> Total Minor Requirements | | 24 |